

## § 1260.123

### § 1260.123 Research.

*Research* means studies relative to the effectiveness of market development and promotion efforts, studies relating to the nutritional value of beef and beef products, other related food science research, and new product development.

### § 1260.124 Consumer information.

*Consumer information* means nutritional data and other information that will assist consumers and other persons in making evaluations and decisions regarding the purchasing, preparing, and use of beef and beef products.

### § 1260.125 Industry information.

*Industry information* means information and programs that will lead to the development of new markets, marketing strategies, increased efficiency, and activities to enhance the image of the cattle industry.

### § 1260.126 Plans and projects.

*Plans and projects* means promotion, research, consumer information and industry information plans, studies or projects conducted pursuant to this subpart.

### § 1260.127 Marketing.

*Marketing* means the sale or other disposition in commerce of cattle, beef or beef products.

### § 1260.128 Act.

*Act* means the Beef Promotion and Research Act of 1985, Title XVI, Subtitle A of the Food Security Act of 1985, Pub. L. 99-198 and any amendments thereto.

### § 1260.129 Customs Service.

*Customs Service* means the United States Customs Service of the United States Department of the Treasury.

### § 1260.130 Part and subpart.

*Part* means the Beef Promotion and Research Order and all rules and regulations issued pursuant to the Act and the order, and the order itself shall be a "subpart" of such part.

## 7 CFR Ch. XI (1-1-13 Edition)

### CATTLEMEN'S BEEF PROMOTION AND RESEARCH BOARD

### § 1260.141 Membership of Board.

(a) Beginning with the 2011 Board nominations and the associated appointments effective early in the year 2012, the United States shall be divided into 37 geographical units and, 1 unit representing importers, for a total of 38 units. The number of Board members from each unit shall be as follows:

CATTLE AND CALVES <sup>1</sup>		
State/unit	1,000 head	Directors
1. Arizona .....	983	1
2. Arkansas .....	1,837	2
3. Colorado .....	2,650	3
4. Florida .....	1,710	2
5. Idaho .....	2,153	2
6. Illinois .....	1,200	1
7. Indiana .....	873	1
8. Iowa .....	3,933	4
9. Kansas .....	6,317	6
10. Kentucky .....	2,333	2
11. Louisiana .....	873	1
12. Michigan .....	1,080	1
13. Minnesota .....	2,407	2
14. Mississippi .....	957	1
15. Missouri .....	4,217	4
16. Montana .....	2,583	3
17. Nebraska .....	6,350	6
18. New Mexico .....	1,540	2
19. New York .....	1,410	1
20. North Carolina .....	833	1
21. North Dakota .....	1,763	2
22. Ohio .....	1,270	1
23. Oklahoma .....	5,417	5
24. Oregon .....	1,290	1
25. Pennsylvania .....	1,607	2
26. South Dakota .....	3,733	4
27. Tennessee .....	2,040	2
28. Texas .....	13,500	14
29. Utah .....	820	1
30. Virginia .....	1,530	2
31. Wisconsin .....	3,367	3
32. Wyoming .....	1,327	1
33. Northwest .....	.....	1
Alaska .....	15	
Hawaii .....	151	
Washington .....	1,070	
Total .....	1,236	
34. Northeast .....	.....	1
Connecticut .....	50	
Delaware .....	21	
Maine .....	88	
Massachusetts .....	44	
New Hampshire .....	38	
New Jersey .....	37	
Rhode Island .....	5	
Vermont .....	267	
Total .....	550	
35. Mid-Atlantic .....	.....	1
Maryland .....	192	
West Virginia .....	400	
Total .....	592	